

BUSINESSEUROPE



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# EUROPE IS **VOTING**. MAKE IT **YOUR** BUSINESS.

What kind of Europe do you want? Make your voice heard in the elections to the European Parliament in May 2019! The European business community strongly believes in Europe – our common well-being depends on the good functioning of the EU. Our ambition is to build a Europe with opportunities for all.



BUSINESS  
DELIVERS!



THANK YOU, EU



RIISING TO THE  
CHALLENGES



TIME TO LEAD,  
TIME FOR A GLOBAL EUROPE



INNOVATION:  
LET'S GET ON TOP  
OF THE GAME



EU FUNCTIONING:  
MAKE IT WORK!



COHESION AND INCLUSION:  
BASIS OF A SOLID EUROPE



# BUSINESS DELIVERS!

## WE ARE AND WANT TO BE PART OF THE SOLUTION!

Did you know the private sector accounts for 80% of all jobs in the EU? Companies invest and make the economy grow. Companies bring responsible solutions to society needs. Companies foster technology development and digitalisation. Companies pave the way for a low-carbon and resource-efficient society.

We are committed to continuing playing our part and taking leadership in addressing societal challenges such as health, mobility, food security and climate change. But to deliver, companies need a strong and united EU!





# THANK YOU, EU

## EUROPE'S ACHIEVEMENTS MUST NOT BE TAKEN FOR GRANTED!

Peace, freedom, democracy – today, these great achievements are part of our daily life. Our borderless single market allows worker mobility and doing business in a simpler way. We can travel quickly through the Schengen area and we can study abroad.

Many take these things for granted. But let's not be fooled: this would not be possible without the EU project. We should be proud of the European Union achievements and of our common values!



# RIISING TO THE CHALLENGES



WHAT WE ARE WITNESSING TODAY IS NOT JUST ANOTHER ERA OF CHANGE, BUT A CHANGE OF ERA.

We have unprecedented challenges both globally and internally. Technological competition is heating up. Our traditional allies are playing solo. Dealing with international relations feels like riding a roller-coaster. Internally, populism and euro-scepticism are on the rise. Our single market is still fragmented. National interests diverge and uncertainty is becoming the rule rather than the exception.

The EU has great resources. Success will be defined by our ability to collectively unleash its potential and transform challenges into opportunities.



# TIME TO LEAD, TIME FOR A GLOBAL EUROPE



THE EU IS A SIGNIFICANT GLOBAL POWER.  
ONLY UNITED CAN THE EUROPEAN COUNTRIES PLAY  
A LEADING ROLE ON THE GLOBAL STAGE.

Trade wars have no winners. Europe's prosperity is based on open markets and rules-based trade. Approximately 31 million EU jobs depend on our exports. In times of unilateral actions that undermine trade rules and the institutions that enforce them, the EU must be the anchor of fairness in international trade.

Global challenges require global answers. The EU must strengthen itself to be able to lead in demonstrating to major partners the benefits of working together rather than against each other.

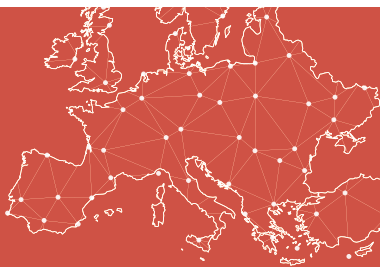


# INNOVATION: LET'S GET ON TOP OF THE GAME



LET'S FACE IT: EXCELLENCE IN INNOVATION, DIGITALISATION AND SUSTAINABILITY WILL DEFINE OUR PLACE IN THE WORLD.

The digital revolution is happening and digitalisation is a necessity for companies. We witness technological development at an unprecedented speed. This requires companies to adapt quickly and to anticipate future trends. Once lagging behind, it is difficult to catch up. Right conditions to invest and adequate investment and skills must be top EU priorities if the EU is to be at the forefront in these areas. We must and can lead the direction of change according to our values and ensure digital transformation is beneficial for all.



# EU FUNCTIONING: MAKE IT WORK!



THE EU MAKES OUR LIVES BETTER AND EASIER. BUT ITS FUNCTIONING IS STILL TOO COMPLEX!

The next years will decide whether Europe will continue to deliver for its companies and citizens. A fully functioning Single Market, a complete Economic and Monetary Union, a healthy enterprise environment are attainable goals.

We need to be united and work together to put our European house in order and have more efficient institutions, effective procedures, modern and simple regulations. These are imperatives for an efficient and stronger EU.



# COHESION AND INCLUSION: BASIS OF A SOLID EUROPE



## THERE IS NO WAY LIKE THE EUROPEAN WAY OF LIFE

The EU is one of the most equal regions in the world. 80% of workers in the EU are covered by unemployment insurance in comparison with 30% in the rest of the world. We live better and longer in Europe than in most parts of the world.

But we can do much better in reducing unemployment, inequalities, and divergence between countries and regions to improve the European way of life. We need to deliver greater convergence. We need dynamic labour markets and modern education and social systems to create jobs and empower people, especially youth. We want to build an economically cohesive and socially inclusive Europe – a Europe with opportunities for all!





# BUSINESSEUROPE

**BusinessEurope** is the leading advocate for growth and competitiveness at the European level, standing up for companies across the continent and campaigning on the issues that most influence their performance. A recognised social partner, we speak for all-sized enterprises in 35 European countries whose national business federations are our direct members.



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Belgium



Bulgaria



Croatia



Cyprus



Czech Republic



Denmark



Denmark



Estonia



Finland



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Germany



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Turkey



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